

The Orange County Rescue Mission  
One Hope Drive, Tustin, CA 92782  
(800) 663-3074



## THE PAINLESS FOOD DRIVE

Organizing a Food Drive can be simple, easy and fun! With the enclosed kit, you can run a successful and painless Food Drive with minimum time commitment. This drive will make a difference in the lives of homeless men, women and children in Orange County. The food you collect will not be sold to poor families. The food is a donation and we will honor our donor's intent in providing food and nourishment to hungry men, women and children.

### How to run a Food Drive:

- 1. Select the Dates of Your Drive.** We suggest holding it for three to five days, so people have one designated week to bring their items in. No matter what length of time you choose, plan on getting items in after your deadline. Plan on the actual deadline being a few days after the deadline that you publicize.
- 2. Make Some Noise!** Publicity is the key to a successful drive. Spread the word to as many people as possible and don't be shy about reminding them. Don't just rely on the printed materials to publicize your drive. Send out an e-mail or a voice mail. People like to be informed about ways they can help. When they find out how easy it is and what an impact it will make, they will jump at the chance to participate!
- 3. Distribute Printed Publicity Materials.** Print the contact name, address, phone number and drop-off point on the posters and fliers, and photocopy as many as you need. Recruit friends, family or colleagues to help you distribute the materials to the group who will be participating in the drive. Deliver them to people and keep them displayed in public areas such as the front desk, break room, kitchen, announcement board, classroom, lounge or neighborhood community center. Make this step a fun activity for your group and the drive will be a great experience for everyone.
- 4. Set up the Drop-Off Point.** Make sure the drop-off point is easily accessible. Announce its presence by putting up a "Drop-Off Point" poster on the door, window or wall nearby. Secure another poster to the box or bin that you are using to collect the food. Place the box or bin where people can see it, but is relatively protected from weather.
- 5. Collect, Collect, Collect!** The hard part is over and it's time for you to sit back and watch your group come together to support the needs of the homeless. When the Food Drive is over, deliver the kits to the Mission's Support Office. If you are unable to deliver them, just give us a call at **(714) 247-4300** and we'll schedule you for a pickup. You can call us at any time during the Food Drive if you collect so much food that it's getting in your way. We don't mind!
- 6. Deliver the Food to OCRM.** Here are two options:
  - Option 1: If the quantity of food collected is under 500 pounds, please arrange for it to be dropped off at our warehouse: **One Hope Drive, Tustin, CA 92782.**
  - Option 2: If the quantity of food collected is over 500 pounds, and you are unable to deliver it to our warehouse, please call **(714) 247-4300** to schedule a pick-up, pending driver availability. If possible, plan ahead and schedule your pick-up at least two weeks in advance.